

17.29 Methods of distribution of direct sales, 1971

Commodity	By door-to-door canvassing %	By mail %	From manufacturers' premises %	Through other channels ¹ %
Meat, fish and poultry	—	—	89	11
Frozen food plans	—	—	100	—
Dairy products	100	—	—	—
Bakery products	100	—	—	—
All other foods and beverages	82	—	18	—
Canvas awnings, sails, tents, etc.	6	—	94	—
Clothing	18	49	33	—
Fur goods	—	—	100	—
Furniture, upholstering and repairs	—	—	100	—
Books	32	67	1	—
Newspapers	88	10	—	2
Magazines	14	86	—	—
Aluminum windows, doors, screens and awnings	52	—	48	—
Dinnerware, kitchenware and utensils	100	—	—	—
Sail boats and pleasure craft	—	—	97	3
Household electrical appliances	72	—	28	—
Pharmaceuticals and medicines	87	5	8	—
Brushes, brooms, mops and household soaps and cleaners	97	1	2	—
Cosmetics and costume jewellery	97	—	3	—
Phonograph records	—	98	2	—
Greenhouse flowers and nursery seeds, stocks, etc.	—	17	83	—
Miscellaneous ²	6	62	32	—
Total, all commodities	65	15	19	1

¹ Includes roadside stands, market stalls, shows, exhibitions and other display and demonstration venues.

² See footnote to Table 17.28.

17.30 Retail sales in campus book stores, academic years ended 1969-72

Province and items sold	1968-69 \$'000	1969-70 \$'000	1970-71 \$'000	1971-72 \$'000	% change 1968-69 to 1971-72
Province					
Atlantic region	2,435	2,826	3,258	3,759	+54.4
Nova Scotia	1,064	1,283	1,417	1,599	+50.3
New Brunswick	935	975	1,094	1,234	+32.0
Quebec	4,334	4,975	6,366	6,895	+59.1
Ontario	12,259	14,505	16,440	18,240	+48.8
Manitoba	1,556	1,822	2,129	2,293	+47.4
Saskatchewan	1,505	1,727	1,690	1,816	+20.7
Alberta	3,197	3,765	4,170	4,327	+35.3
British Columbia	3,573	3,782	3,766	3,584	+0.3
Canada	28,859	33,402	37,819	40,914	+41.8
Items sold					
Text books ¹	19,769	22,179	24,306	27,140	+37.3
Trade books ²	3,290	4,543	4,961	5,383	+63.6
Stationery and supplies	4,011	4,476	5,703	5,673	+41.4
Miscellaneous ³	1,789	2,204	2,849	2,718	+51.9

¹ Includes all professional and educational books.

² Includes both hard covers and paperbacks.

³ Includes newspapers, magazines, periodicals and sundries.

17.31 Sales of wholesale merchants, by kind of business, 1968-72

Kind of business	1968 \$'000,000	1969 \$'000,000	1970 \$'000,000	1971 \$'000,000	1972 ^p \$'000,000	Percentage change 1971-72
Consumer goods trades	10,234	11,139	11,946	12,729	14,149	+11.2
Automotive parts and accessories	1,047	1,190	1,355	1,519	1,721	+13.3
Motor vehicles	453	491	555	627	742	+18.3
Drugs and drug sundries	473	522	612	654	701	+7.2
Clothing and furnishings	249	284	305	308	334	+8.7
Footwear	83	96	81	78	75	-2.9
Other textiles and clothing accessories	440	491	518	588	657	+11.6
Household electrical appliances	460	532	532	600	673	+12.1
Tobacco, confectionery and soft drinks	791	863	941	1,000	1,081	+8.1
Fresh fruits and vegetables	496	517	519	559	607	+8.6
Meat and dairy products	585	717	781	757	872	+15.1
Floor coverings	218	244	237	276	319	+15.5
Groceries and food specialties	3,309	3,526	3,717	3,830	4,223	+10.3
Hardware	553	577	617	638	677	+6.1
Other consumer goods	1,077	1,089	1,176	1,295	1,467	+13.3
Industrial goods trades	10,363	11,336	11,102	12,167	14,018	+15.2
Coal and coke	95	92	69	65	49	-24.6
Grain	1,064	709	893	1,002	1,225	+22.2
Electrical wiring supplies, construction materials, apparatus and equipment	392	397	402	447	527	+17.8